

# THE BULLETIN



A Publication of the Overseas Press Club of America · World Press Center, Time-Life Building, N.Y. 10020 · (212) 581-8700

## WHO'S RESPONSIBLE FOR WHAT

The smoke rises from the Board of Governors chimney and the names of the following committee chairmen and subchairmen are revealed:

- Budget: Henry Gellermann, chairman; Louis Calderoni and Ralph Schulz.

- House: Joseph Peters chairman; Matthew Bassity and Ralph Schulz, vice chairmen.

- Program: Victor Riesel, chairman; Lawrence Stessin, John McAllister and Donald Coe, vice chairmen. Sub-chairmen: Entertainment, Jack Frummer; Jazz, Wilma Dobie; Awards Dinner, Rob Roy Buckingham; Reunions & Anniversaries, Ed Cunningham; Book Night, Anita Berke; Sports, Bill Goodrich; Theater, Rosalind Massow; Regional Dinners, Myro Waldo.

- Membership: Peter Arnett & Jim Wessel, co-chairmen.

- Admissions: John Noble Wilford, chairman; John Luter, vice chairman.

- Bulletin: Ruth Cobbett Biemiller, chairman

- Publicity: Fred Fukuchi, chairman.

- Directory: Jim Beizer, chairman

- Dateline: Jack Desmond, chairman.

- Awards; Mary Hemingway, chairman.

- Freedom of Press: Victor Riesel, chairman

- Union Relations: Ralph Major, chairman

Chairmen yet to be named to the following committees: Fund Drive; Constitution; Placement; Foreign Journalists Liaison; Washington Liaison; Overseas Members Liaison.

Lest you forget from whence the smoke issues, the OPC table of organization goes like this: Jack Raymond, President; Henry Gellermann, Victor Riesel, Joseph Peters, vice presidents; Anita Diamant Berke, secretary; Lou Calderoni, treasurer, and

Board of Governors: Peter Arnett, Matthew Bassity, Rob Roy Buckingham, Whit Burnett, Donald Coe, Michael Crissan, Henry Gladstone, Gerold Frank, Mary Hemingway, Elmer Lower, Ralph Major, Leonard Saffir, John Noble Wilford. Alternates: Marguerite Cartwright, John McAllister, Harry L. Welker jr., Theo Wilson. Associate Governors: Jack Frummer, Ruth C. Biemiller, Lou Frankel. Alternate Associate Governor: Hallie Burnett.

## THE MEMBERSHIP COMMITTEE REPORTS

### New Members:

#### Active Resident

Edward McDougal, American Banker

#### Active Non-Resident

Charles Bennett, Bennington, Vt.

Retired, N.Y. Times

June Vanleer Williams, Cleveland Call & Post

#### Associate Resident

Tom Denman, Shell Oil

Arthur Steward Fay, U.S. Suburban Press, Inc.

## TALKING SHOP: SALISBURY OF THE TIMES, O'NEILL OF THE NEWS

Innovations in journalism will be the subject of two October headliners in the club's "Talking Shop With..." series.

On October 10, Harrison Salisbury of the New York Times will cover the Op-Ed Page which discusses pros and cons on issues of the day and is written for the most part by contributors outside the journalistic profession. Salisbury will also discuss other changes taking place on the New York Times in its coverage of news and features around the world.



Salisbury



O'Neill

On October 17 Michael O'Neill, managing editor of the New York Daily News, will discuss how the paper with the largest circulation in the world is meeting the changing journalistic scene.

The forums begin at 6 P.M. and last from an hour to an hour-and-a-half. A cash bar opens at 5:30 P.M.

Chairman for these professional nights is Larry Stessin. For reservations: call Mary Novick at 581-8700.

## CALENDAR

**Tuesday, October 10, 5:30 PM** – "Talking Shop with Harrison Salisbury," editor of the NY Times Op-Ed page.

**Monday, October 16, 5:30 PM** – The Probing Perspective, a comprehensive exhibition of Yale Joel's photographs, many of which have appeared in LIFE magazine.

**Tuesday, October 17, 5:30 PM** – "Talking Shop with Mike O'Neill," managing editor, The NY Daily News.

**Wednesday, October 18** – Luncheon with Elizabeth Holtzman, 31-year-old lawyer who defeated Rep. Celler in the June Democratic primary.

**Tuesday, October 24, 5:30 PM** – Asia Travel Film.

**Wednesday, October 25, 5:30 PM** – CAMPAIGN NIGHT. Possible Dinner.

**Friday, October 27, 5:30-7:30 PM** – Overseas Jazz Club Twilight Concert, The Marshall Brown Jazz Group.

### Reinstatements

Leon Dennon, Ruth Karen, Will Sparks,  
Thomas Wolf, ABC



## First-Class Mail

by RALPH SALAZAR

**The Bulletin** receives a number of press club newsletters which may interest OPCers.

The latest entry is the maiden issue of the Overseas Press Club of Puerto Rico, a comparatively new journalistic group which is not affiliated with the OPC. It is called the Overseas Press Club of Puerto Rico NEWSLETTER.

The opening gambit, dated July 1972—Vol. 1, No. 1—is printed offset in English on both sides of two legal-size sheets. It's newsy, lively, well-organized. Charles "Chuck" Naya, ex-New York pubrelationer, is editor. Lots of luck, Chuck!

\* \* \*

OVERSET, Chicago Press Club's slick-paper, eight-page news bulletin, reported members are going on a \$202 round-trip Spain-Portugal Pan Am Charter flight Sept. 2-24... Boston-San Francisco Pop Concert master-mind Arthur Fiedler was a recent SF Press Club luncheon guest, informs SCOOP, Bay City club gazette... The Maori Volcanics, featured at the OPC June 22, repeated at the National Press Club's New Zealand Night July 25, says the RECORD... The NPC is also sponsoring a charter flight, this one to Frankfurt, Sept. 16-Oct. 7... The weekly Dallas Press Club PC announced the winners of its Annual Gridiron show performances, called Lucifer Awards. Must have been a devilishly good show... As if you didn't know, the OPC is not alone in its fiscal bind. The Detroit Press Club NEWSLETTER bemoans, "Although there have been no protests (no?) to President Nixon's Price Commission, no one—including club management—is particularly happy over adjustments in food and bar prices." It then gives a resume of the club's constant chilling descent into the financial maelstrom. It adds philosophically, "The prospects for the future are grim."

## Candidate Holtzman To Address Luncheon

**Elizabeth Holtzman**, the 31-year-old lawyer who defeated 84-year-old Congressman Emanuel Celler in the June Democratic primary, one of the biggest political upsets of the year, will speak at an OPC luncheon Wednesday, October 18.

Although Mr. Celler—for 50 years representative of Brooklyn's 16th Congressional District—challenged Miss Holtzman's primary victory, the vote for her candidacy was upheld in three different decisions—the State Supreme Court, the Appellate Court, the State Court of Appeals.



Holtzman

Liz Holtzman was one of the founders of the Brooklyn Women's Political Caucus. She was a delegate-at-large with the New York State delegation at the national Democratic Convention in Miami.



"China's version of business school is the little red book, the thoughts of Chairman Mao Tse-tung," report *Edward Neilan* and Charles R. Smith in "Tea and Diplomacy: How to Trade in the China Market" in August Harper's magazine. Neilan, above right, and Smith, left, scan the program outside a recent People's Republic of China Trade Exhibition in Hong Kong. Both are veteran Asia hands, Neilan now Copley News Service National Affairs Correspondent in Washington and Smith UPI Hong Kong Bureau Chief.

## FLASH FROM MADRID

To celebrate the appearance in the U.S. on October 7 of the first issue of the new publication in Spanish—ABC DE LAS AMERICAS—*Enrique Meneses* (General Manager of the corporation) has organized a charter flight to New York of 140 famous personalities from stage, screen, arts, letters & publishing. They will all be spending a week in New York where the festivities planned will include a concert at Carnegie Hall with a performance of both classical and flamenco styles by internationally-famed dancer Lucero Tena; innumerable receptions and dinners including a cocktail party on October 4 at the OPC organized by fellow member *José Armero*, and there will of course be a special tribute at the parade on Sunday 8 to celebrate Columbus Day. Mayor Lindsay will present the keys of the city to ABC editor Torcuato Luca de Tena. The new publication will appear simultaneously in four editions—New York, Miami, Puerto Rico and Los Angeles.

By Enrique Meneses

Holtzman was Brooklyn-born and bred. After Radcliffe, between terms at Harvard Law School, she worked in Georgia in the civil-rights movement and was one of the founders of the Law Students Civil Rights Research Council.

Since graduation, she has worked with two law firms and the NYC Administration.

In 1970, she was elected Democratic State Committeewoman, the first reformer to win in Flatbush. That year she brought the suit which declared unconstitutional the law placing incumbents first on the ballot in New York City.



## NO-GAP GENERATION JAZZ LAUNCHES OJC's 3rd SEASON

BY LUCILLE DE ST. ANDRE

All I know about music is that not many people ever really hear it. (Sonny's Blues.) But on Friday, September 22 the Overseas Jazz Club launched its third season of twilight concerts and 150 jazz notables, aficionados and guests hung loose as the sound rose and fell, teetered, trembled, rolling thick and soft from an 8-piece group, the No-Gap Generation Jazz Band, two of whom — Art Miller, clarinet and tenor sax, and Gene Borst, percussion — were recently discovered by *Jim Morisseau* in a Manhattan boîte.

The pair joined jazz vets Mabel Godwin, piano, Skeeter Best, guitar, Tommy Bryant, bass, Frank Orchard, trombone, Bobby Branca, cornet, and Gordon Grinnell, sax, to form the No-Gap Octet. Mistress of Ceremonies was *Wilma Dobie*, OJC chairman.

Openers were "C Jam Blues" and "Flying Home." At the close, two guests joined the Band — violinist Ray Nance of Duke Ellington fame singing "I Can't Give You Anything But Love," and Johnny Rainbow in purple shirt singing "I Got It Bad and That Ain't Good" and "In My Solitude."

John Wilson's welcome and favorable N.Y. Times review of the concert likened Branca's "warm melodic flow" to the sound of Bobby Hackett. The fact is that Branca was playing Hackett's own cornet. Branca's had been stolen, and Hackett — notable among the jazz greats who have appeared at the OPC twilight concerts — let him use his for the gig.

## LETTERS

Now you see it, now you don't. I refer to the new Happy Hour schedule.

Evidently the 4 to 6 PM period was selected to keep the Happy Hour a relatively exclusive event for the handful who are able to get to the Club between 4 and 5 at least. For the bulk of the membership that works at least to 5 or 5:30, there is an air of unreality to it all.

*Jack Galub*

It was in Shepheard's Oasis in Cairo that Pink with W'shire first twanged thirsty tongues: There was a war on, cutting transport of such essentials as Angostura. The bitter end of the Angostura trade was, of necessity, the mother of invention: ergo, W'shire. For gin there was no necessity; the stuff could be distilled from many substances, including exhalations of Spitfire engines. In point of fact, the Egyptians had been using the P!G. with W. recipe from the time they were weaned from their mummies. Which proves there's nothing new: under the Ra of Heliopolis; and brings into play that ancient Latin phrase, not as Crissan says: *de gustibus et coloribus non disputandum*, but *de bevandus non disputandum*—especially when someone else is buying.

*Robert A. Hecox*

### Marines Land Too Soon

Robert C. Miller, UPI Bureau chief, Honolulu, and Bill Hipple, ex-AP and Newsweek, now public relations director for American Airlines, Los Angeles, recently took a trip to Guadalcanal, British Solomon Islands, and the New Hebrides to look over the territory they covered together in World War II 30 years ago. They reported immense differences, including an airconditioned hotel near the Marine landing beach on Guadalcanal.

## Attwood: One Island Enough for Newsday

by RALPH MAJOR

**Newsday**, America's largest suburban daily with a half-million circulation, has no intention of invading Manhattan. Such a move would dilute editorial identity, demand costly staffing and would be highly unprofitable, *William Attwood*, president and publisher, said.

Speaking to 100 member and guests who attended the OPC's first "Talking Shop with..." session, Attwood devoted most of his remarks to explaining how the paper launched a new Sunday edition, including a TV book and a magazine, *LI*. Readership surveys indicated that 80 percent of subscribers would buy the paper, so a year went into plans for the edition. After less than a year in print, the edition is now Long Island's largest-selling Sunday paper, Attwood said. The new paper represents a \$1½ million investment.

Answering questions from the floor, Attwood made these points:

- **Newsday's** weekday lineage remains stable, with Sunday advertising a decided plus.

- While owned by Los Angeles' Times-Mirror Co., **Newsday** receives "absolutely no" editorial guidance from the Coast.

- **Newsday** will not endorse any political candidates, national or local, because Attwood believes editorial endorsements "commit staffers unfairly and don't affect elections anyway."

- **Newsday's** 8,500 newsboys turn over once a year, so that "virtually every family in Nassau and Suffolk Counties has a present or former newsboy in the home, thus solidifying and expanding loyalty to the paper."

- While some metropolitan dailies are dying, about 20 percent of the nation's weeklies become dailies each year to serve the growing suburban markets.

Attwood was introduced by President *Jack Raymond*, who said the SRO turn-out indicated a happy future for the new series, organized by *Larry Stessin*.

## CLASSIFIED

OVERSEAS CORRESPONDENTS: A new monthly newsletter, edited for Americans living abroad, has just been launched. Subjects range from how the IRS audits overseas tax returns to how to open a Swiss bank account. Packed with ideas and tips. For one year subscription send \$11.00 check to YANKS/ABROAD, 8 Kensington Mall, London W8 4EA England.

## THE BULLETIN



The Bulletin is published by the Overseas Press Club of America, Inc. Air-mailed to members overseas, First-class mail to other members. Payment of 70¢ per 56-space line must accompany classified advertising. No Phone orders. Commercial and display rates on request.

Committee for The Bulletin

Ruth Cobbett Biemiller, chairman; Ralph Leviton, Patricia Milton, Dorothy Omansky, Ralph Salazar, J. Wendell Sether.



# WhoWhatWhere

by RUTH COBBETT BIEMILLER

**DOWN UNDER & UP & IRAN:** Nola Luxford Dolberg re-elected v.p. of the New Zealand-American Association, h.q. in Wellington, N.Z. . . Richard Tregaskis to Australia, Southeast Asia & India on book & magazine assignments. To Iran as guest of the Shah of same. Wife Moana in India to research & photograph articles for Copley News Service. She is the only female correspondent covering both fronts in recent India-Pakistan war . . . Norman Reader, contributing editor of Travel Agent Magazine, also to Iran, to assess tourist progress since nation's 2,500th anniversary staged in storied Persepolis last year.

**EXCELSIOR:** to George Dugan, asst. religious news editor of the N.Y. Times, a Faith & Freedom award from the Religious Heritage of America for "superior work in covering, interpreting and examining religious news and issues" . . . Jim Sheldon elected chairman, exec. comm., of the Council of Churches of the City of New York of which he has been a director for the last six years. Council one of largest ecumenical religious organizations in world, (1700 churches; 34 denominations). Jim just back from Honduras, Nicaragua and Costa Rico where he gathered material about pre-Columbian civilizations in Central America.

**ACADEME:** He is Larry Stessin to you & me and Dr. Stessin at Hofstra University, where he is professor of management, and the Pittsburgh Economic Review devoted an entire issue recently to his article on the culture shock experienced by American businessmen overseas.

**CHEERS:** George E. Burns named senior writer, public relations, TWA. Between Pan Am tour of eight years and present assignment, George did "a 3-week round-the-world tour of the scenes of all crimes: Honolulu, Sydney, Hong Kong, Athens, Rome, Prague, Paris, N.Y." . . . Charles Gillett, exec. v.p. of the N.Y. Convention and Visitors Bureau, elected president of the International Association of Convention Bureaus. . . Franklin S. Riley's Riley Communications Services named p.r. rep. in Western U.S. for Crouse-Hinks, leading manufacturer of electrical construction materials.

**RETIRING:** Leo Mishkin, veteran film critic, to Santa Monica, Cal. One of the founders in 1935 of the New York Film Critics group, Mishkin worked in publicity for Howard Dietz, Rex Ingram, David Selznick, Book of the Month Club and CBS Radio. His newspaper affiliations include the Chicago Tribune (Paris edition), the old Evening Journal, the Daily Mirror and the Morning Telegraph. Since the Telegraph folded, he has been writing a film & theatre column for the affiliated Daily Racing Form. Retirement plans: biography of his father, late photographer for the Met Opera, and Leo's own memoirs of life in Paris as a member of the Lost Generation.

**BUSY:** Dorothy Ingling, publicizer and fund-raiser for Tom Dooley Heritage, Inc., handled publicity on a gratis basis for the National Sweepstakes Regatta at Red Bank, N.J., August 19 & 20. It was the 33rd Annual race. Honorary chairman was Guy Lombardo, whose fast boat *Tempo* is a record-breaker.

**MAGAZINES:** John G. Morris, NY Times picture editor, in September Harper's with "This We Remember, The pictures that make Vietnam unforgettable: Have photographers brought home the reality?"

**BOOK:** Jack Harrison Pollack's *Dr. Sam: an American Tragedy*, biography of the Cleveland osteopath who figured in one of the more publicized murder trials of recent times. Based on nine years research, writing and checking, the book presents new material. Pollack's verdict: Dr. Sam didn't do it. Publisher: Henry Regnery Co., Chicago.

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PUBLIC RELATIONS

**GRILL CHATTER:** with Howard Hudson on his first visit to Club's "new" h.q. . . with pipe-smoking Leon Dennen, who now divides his time between Washington, New York & his Maine farm. . . Gil Busch, pleased with the elegance Menditto & crew served up for Cazenove & Co.'s luncheon buffet for the press, reports that Michael Belmont, a partner of the London brokerage & banking firm, told him 21 could not have done better.

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STATION

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